



To Support the Thoracic Oncology Program at the
University of Michigan Comprehensive Cancer Center

The Marylou Kennedy Fund



When Marylou Kennedy was diagnosed with Stage IV lung cancer on June 14, 2002, her first hope was in God. She knew that whatever happened, He was going to be there for her. She lived her life with an eternal perspective.

She also had great faith in people. She believed cancer researchers would continue to find new and better ways to control the disease. In fact, some of the effective chemotherapy treatments Marylou received became available only during the course of her illness.

Marylou lived a remarkably normal life for almost five years after her initial diagnosis. Her spirit combined with exceptional care at the University of Michigan Comprehensive Cancer Center allowed her to live comfortably well beyond the initial prognosis. She benefited from the work of those fighting this deadly disease, and now her family and friends want to give back. The Marylou Kennedy Fund was established to give hope to lung cancer patients by providing continuous support for innovative research at the University of Michigan Comprehensive Cancer Center.

Lung cancer is the leading cause of cancer-related death for both men and women in the United States. It causes more deaths than cancers of the breast, prostate, colon, and pancreas combined. Each year, more than 200,000 people are diagnosed with lung cancer, and more than 160,000 die because of it. Only 15 percent of lung cancer patients survive beyond five years of their diagnosis—leaving few to advocate for research to stop this disease. The Marylou Kennedy Fund seeks to be a voice for those who have been silenced by lung cancer.

The perception that lung cancer is self-induced has resulted in an unjustifiable lack of sympathy within our society and our political system for those suffering from this disease. About 20 percent of women who have lung cancer never smoked; the same is true of 10 percent of male lung cancer patients.

Lung cancer research needs and deserves our help to improve treatment and, ultimately, to find a cure. Help us spur advances in medicine to help those like Marylou by considering a donation to the University of Michigan Comprehensive Cancer Center. Marylou rose to meet the challenges of lung cancer; we plan to honor her memory by doing the same.

The University of Michigan Comprehensive Cancer Center

The University of Michigan Comprehensive Cancer Center is recognized as a premier institute for patient care and research. Drawing on the strengths of the University faculty, the Cancer Center has assembled a team of specialists who are leaders in their fields to unravel the threat of cancer and to provide care and comfort to those it afflicts.

Each year, the center delivers care during more than 73,000 outpatient visits. More than 4,300 adult cancer patients are admitted to the University Hospital each year-more than any other hospital in Michigan.

The Cancer Center ranked eighth in funding received from the National Cancer Institute in 2007. Its researchers receive nearly \$800 million in grants each year from the National Institutes of Health and other agencies. As a member of the National Comprehensive Cancer Network, an exclusive consortium of leading U.S. cancer institutes, the University of Michigan Comprehensive Cancer Center helps to set national guidelines to ensure delivery of consistent, high-quality care.



A multidisciplinary approach is the gold standard in cancer care. This means that lung cancer patients-like patients with many other types of cancer-consult with a team of physicians and specialists when they come to the University of Michigan Comprehensive Cancer Center. The U-M Multidisciplinary Lung Cancer Clinic is designed to provide a comprehensive evaluation and treatment plan after visits with a thoracic surgeon, medical oncologist, radiation oncologist, pulmonary medicine expert and oncologic psychologist-all in the course of a single day.

Treatment is informed by the latest research available. The Cancer

Center supports research from its earliest stages in the laboratory to its ultimate application in the clinic. Please visit www.mcancer.org for more information.

How to Support the Marylou Kennedy Fund

The Benefits of a Cash Gift

The simplest and most frequent gift to the University of Michigan Comprehensive Cancer Center (UMCCC) is a cash gift, which can be in the form of a personal check, credit card authorization, money order or bank draft, made payable to the University of Michigan.

A cash gift to the Marylou Kennedy Fund provides an immediate charitable deduction against your federal, and in some cases, state income taxes. A substantial cash gift can also be made with pledge payments over a period as long as five years.

Other Ways to Make an Outright Gift

Gifts of appreciated securities, real estate and certain items of personal property are also welcome.

Stocks, bonds or mutual fund shares that have increased in value over time can be an excellent means of supporting the Marylou Kennedy Fund and lung cancer research at the UMCCC. By making such a gift, you gain an income tax deduction based on the current value of the appreciated securities and you avoid capital gains taxes.

If you are interested in making a gift of real estate or tangible personal property, a member of the UMCCC Development Office would be happy to discuss such a gift with you and to provide you with the information you and your financial advisor would need to make such a gift.

Endowments

A full professorship can be endowed with gifts totaling \$2 million or more, and research professorships can be funded with at least \$1 million. Such endowments greatly strengthen Michigan's ability to compete successfully against its high-ranking peer institutions for leading teachers and researchers in the field of medicine.

Gifts received for a particular UMCCC endowment, such as the Marylou Kennedy Fund, are then placed into the University's Endowment Fund, which over the past decade has provided to the University a rate of return exceeding 10 percent, increasing in real value about 3.5 percent over that period of time (after distributions and inflation were deducted). Annual distributions from endowment accounts at the University average about five percent, as set by the Regents.

Matching Gifts from Employers

If you are employed by a company which matches its employees' gifts to charitable institutions, you may be able to increase the size of your gift substantially in this way. While you will not receive an income tax deduction for your employer's part of the gift, you will receive recognition from the University for the full amount of the gift.

Other Ways of Giving

Planned gifts (via bequest, through such vehicles as charitable gift annuities, charitable remainder trusts, lead trusts, etc.) are welcomed by the University, but they delay the beginning of the designated charitable activity.

To make a gift, or to discuss ways of making a gift to the University of Michigan Comprehensive Cancer Center (UMCCC), please contact Susan Froelich. Susan is the Assistant Director of the UMCCC Development Office. Her contact information is below.

Ms. Susan L. Froelich

Assistant Director

UMCCC Development Office

301 E. Liberty, Suite 130

Ann Arbor, MI 48104-2251

Office: 734-998-8792

Cell: 734-476-2439